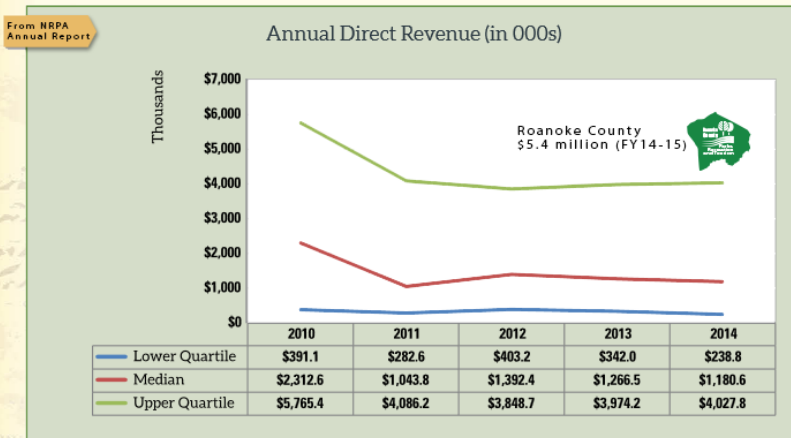
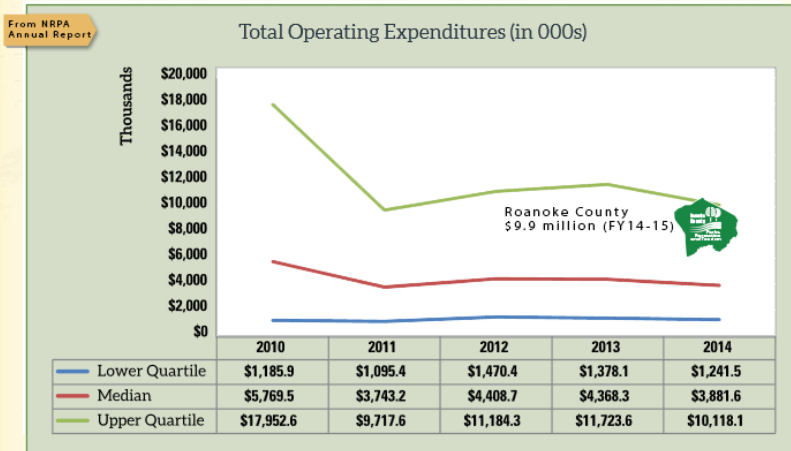


Track Record of Success

Roanoke County Parks, Recreation and Tourism is one of the largest municipal parks departments west of Richmond, and ranks among the top agencies in the nation for cost recovery.



• Cost Recovery

Our department recovers 55% of its operating costs through user fees, and has over 98% cost recovery if you look at only recreation services. Green Ridge Recreation Center recovers 100% of its operating cost through user fees. As a result of our management techniques, Roanoke County tax dollars fund only \$4.5 million in the department while citizens receive more than double in available services.

According to data from the National Recreation and Park Society (left), Roanoke County is among the highest performing agencies in the country.

• Building New Facilities

Green Ridge Recreation Center and Splash Valley Water Park opened in January 2010, and was able to exceed its three-year revenue goals within six months. Direct operations continue to be fully financially self-sustaining. The facility stands as a success story while providing a unique recreation amenity for the area.

• Revitalizing Old Parks

Camp Roanoke was acquired in 1995 as part of the Spring Hollow Reservoir project. Roanoke County took the abandoned summer camp, raised funds for reconstruction, and over the past 20 years has built a thriving program at the site. Summer 2015 was a record year, serving more than 600 children with an average cost recovery of over 75%.



A Roanoke County Parks,
Recreation and Tourism Facility
Blue Ridge Parkway, Milepost 115